

DIVYA MANSINGHANI

ASSOCIATIVE PROJECT MANAGER

OBJECTIVE

Aspiring Product Manager with a background in Computer Applications, combining technical skills, design thinking, and leadership experience. Passionate about building user-centric digital products and solving real-world problems through innovative solutions.

EXPERIENCE

Graphic & Social Media Post Designer Platonic Lifestyle Pvt Ltd | Dec 2024 – Present

- Designed 50+ social media creatives and product visuals
- Improved engagement on posts through consistent and creative design strategies
- Utilized tools like Photoshop and CorelDRAW for high-quality outputs

Vastra Admin Associate Platonic Lifestyle Pvt Ltd | July 2024 – Present

- Managed and updated 500+ product and operational records using Vastra software
- Streamlined reporting processes, reducing manual effort by ~30%
- Coordinated with 3+ teams to improve workflow efficiency and reduce delays

Junior Video Editor Platonic Lifestyle Pvt Ltd | April 2023 – July 2023

- Edited marketing videos and campaign creatives
- Collaborated with teams for brand storytelling

CONTACT

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Ahmedabad, Gujarat

EDUCATION

Bachelor of Computer Applications (BCA)
JG University | 2023 – 2026

HSC & SSC

Don Bosco English Medium School |
2021 – 2023

SKILLS

- Product Thinking & User Experience (UX)
- UI/UX Design (Figma, Canva)
- Web Development (HTML, CSS, JavaScript, ReactJS, Node.js)
- Database Management (MongoDB)
- Programming: C, C++, Java, Python
- Data Handling & Operations (Excel, Vastra Software)
- Team Coordination & Leadership

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ACHEIVEMENTS

- Secured 1st place in college hackathon for NeuroLabz, building a healthcare solution connecting hospitals and laboratories
- Received hackathon participation certificates for developing innovative and functional solutions

PROJECTS

Medicure (Healthcare Web Application)

- Designed a patient-focused platform with 3+ core features including booking and service access
- Created intuitive user flows reducing navigation steps by ~40%
- Focused on enhancing overall patient experience and usability

NeuroLabz (Hackathon Project)

- Built a system connecting hospitals and laboratories with 3+ workflow modules
- Designed flows for test requests, report sharing, and communication
- Collaborated in a team of 6 members to prototype within limited time of 36 hours.
- Secured 1st place in college hackathon among 600+ competing teams

Student Management System (Hackathon Project)

- Developed a system handling 100+ student records efficiently
- Designed workflows for data entry, updates, and retrieval
- Reduced manual administrative effort through structured data handling

Product Case Study (App Analysis & Redesign)

- Analyzed existing applications to identify usability gaps
- Proposed feature improvements and optimized user flows
- Created wireframes and documented product decisions based on user needs

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LEADERSHIP

Class Representative (CR) — 3
Years

- Managed communication between faculty and students
- Handled coordination and issue resolution

LANGUAGES

English, Hindi, Gujarati, Sindhi

INTERESTS

Product Development, Design,
Branding, Music, Travel